

Investigation of Ark Clam Culture and Marketability

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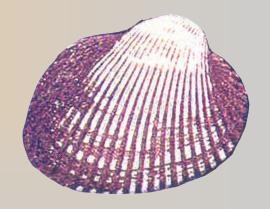


Rationale

- Shellfish aquaculture is a monoculture industry in Florida
- Need for diversification from a single species product
- Alternative species for aquaculture consideration
 - Native molluscan species
 - Cultured and marketed similar to hard clam, Mercenaria mercenaria



Ponderous ark
Noetia ponderosa



Blood ark

Anadara ovalis

Ark Clam Reproductive Patterns

- Determine gametogenic cycles of blood ark and ponderous ark off Florida's east and west coasts
 - Monthly gonadal index values
 - Peak spawning periods
 - Sex ratios



Ark	Sexes	Sex Ratio (M/F)	Reproductive Pattern
Blood	Separate, 2% hermaphrodites	2.68 / 1	Major peak during late spring-early summer months (45% ripe in May), no activity in summer, minor peak during winter (21% ripe in December)
Ponderous	Separate, no hermaphrodites	1.19 / 1	Peaks in summer and fall months, least activity in spring

Ark Clam Reproductive Patterns

- Dribble spawning reproductive strategy for both ark clams
- Spawning prolonged over most of year with bimodal peaks
- Males and females represented in similar ratios

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REPRODUCTIVE PATTERN OF THE BLOOD ARK, ANADARA OVALIS FROM THE NORTHEAST COAST OF FLORIDA

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ABSTRACT In blood arks, the sexes are separate: however, a low incidence of hermaphrodites was observed in the current study (2.17%). Males occurred more frequently than females (m/f = 2.68). Ripe arks were present year round outside of the period from August to November 2002. A bimodal reproductive pattern was apparent with a peak in gonadal development during the late spring-early summer months (45% ripe in May), followed by a quiescent period in the late summer-fall, and followed in turn by a minor peak during the winter months (21% ripe in December), Spawning was apparent in all months with the experion of September, and individuals in this phase were most numerous in June (50%) and July (64.29%). Dribble spawning is likely used as a strategy to extend its spawning period and increase its reproductive success. A low incidence (3.33%) of parasitic infection by digenetic trematodes resulting in castration was also noted. The implications of these findings on the aquaculture potential of this species are discussed.

KEY WORDS: ark, gametogenesis, reproduction, sex ratio, spawning, Anadara ovalis

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GAMETOGENIC CYCLE OF THE PONDEROUS ARK, NOETIA PONDEROSA (SAY, 1822), FROM CEDAR KEY, FLORIDA

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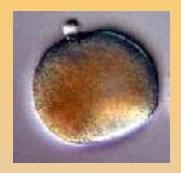
ABSTRACT The gametogenic cycle of the ponderous ark, Noetia ponderosa (Say, 1822), was studied in a Cedar Key, Florida population between March 2001 and January 2003. Ponderous arks are dioecious, and no hermaphrodites were found in this study (n = 592). The sex ratio of fermales to makes was 0.84:1.00, but was not significantly different from parity. On the Gulf coast of Florida, the ponderous ark dribble spawns over most of the year, peaking in the summer and fall months and with the least spawning activity occurring during the spring when gametes are maturing. A small percentage (5.2%) was found infested with an undescribed digenetic trematode. The Cedar Key area has an important commercial hard clam (Mercenaria mercenaria) aquaculture industry, and the implications of these findings on the potential for its diversification based on this species are discussed.

KEY WORDS: ark, gametogenesis, growth, reproduction, spawning, sex ratio

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Embryonic Development

Blood Ark



Fertilization
0 minutes



First cleavage 1 hour

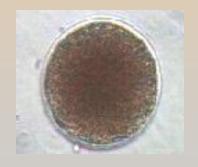


Blastula 4-5 hours



Gastrula 7-8 hours

Ponderous Ark



Fertilization 0 minutes



First cleavage 1 hour



Blastula 5 hours



Gastrula 8-9 hours

Embryonic Development

Blood Ark



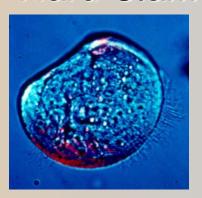
D-shape veliger, 19-21 hours

Ponderous Ark



D-shape veliger 21 hours

Hard Clam



D-shape veliger 24 hours

- Documented with light and fluorescence microscopy
- Differences in timing of development between ark clams were negligible
- Behavior and developmental timeline of ark clams similar to hard clam

Seed production

 Set-up experimental molluscan shellfish hatchery and nursery at UF Whitney Lab near Saint Augustine





- Conduct spawning, larval rearing and setting trials
- Develop reliable seed production techniques

Spawning

- Reproductive wild ark clams were sourced from different locations
- Broodstock were condition at lab
- Spawning induced by temperature cycling from 68 to 86°C
- Serotonin injection not successful
- Spawning behavior like hard clam







- Egg color: orange to reddish
- Egg sizes: 55 μm blood, 65 μm ponderous
- Season: spring blood, fall ponderous

Larval Rearing

Species	Day	Stage	Larval Size (µm)	Screen size (µm)	# per ml	Survival %
Blood Ark	0	Fert	55		7.8	100
	1	D-shape	80 x 65	34	4.3	55
	9	Veliger	115 x 110	54	0.5	6
	17	Setting	275 x 200	110	0.2	3
Ponderous	0	Fert	60		3.0	100
Ark	1	D-shape	90 x 70	34	2.4	80
	9	Veliger	130 x 100	54	1.7	57
	21	Setting	211 x 155	110	0.6	20
Hard Clam	0	Fert	70		7.2	100
	1	D-shape	105 x 90	34	6.9	96
	9	Setting	225 x 215	100	2.7	38

Setting and Post-set

- Setting was problematic
- No distinct pediveliger stage in both species
- Setting based on behavior
- Experiments conducted with different substrates and chemical cues to improve setting success
 - Benthic algae (<35 μm) promising
- Post-set rearing in downwellers
 - Tendency to crawl out of tanks
 - Attach to tanks and themselves with byssal threads
 - Sieving difficult







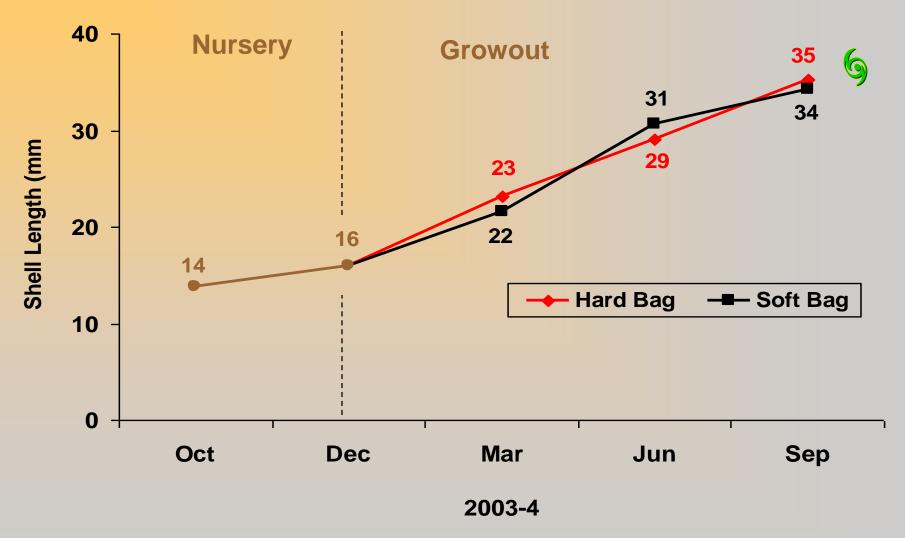


Ark Clam Culture

- Conduct nursery and growout rearing trials
 - Blood arks in St. Augustine
 - Ponderous arks in Cedar Key
- Document growth and survival of both arks in soft and hard culture bags

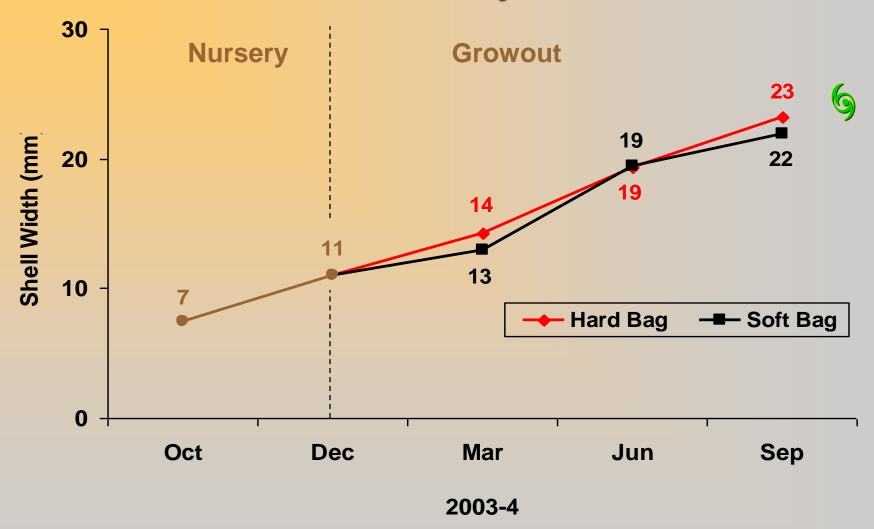


Blood Ark Nursery and Growout



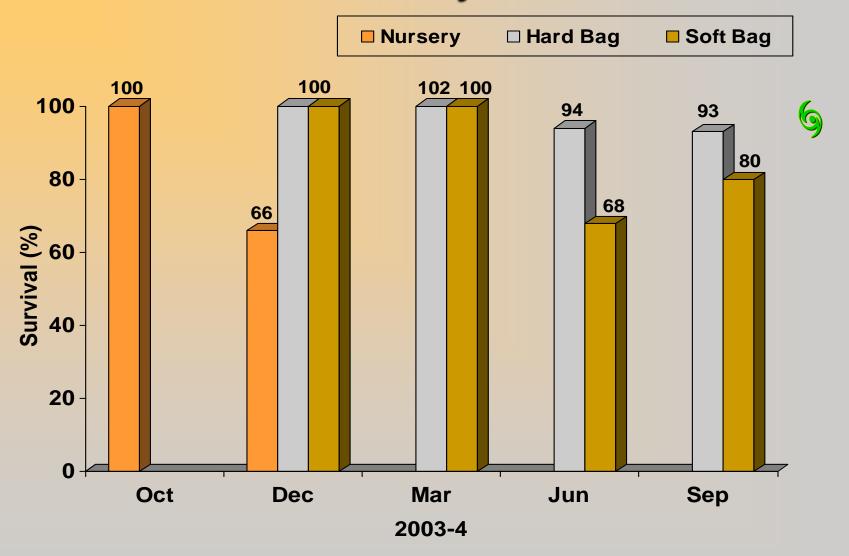
From 14 mm to 35 mm (1.4") shell length in 12 months,
 No differences in bag types

Blood Ark Nursery and Growout



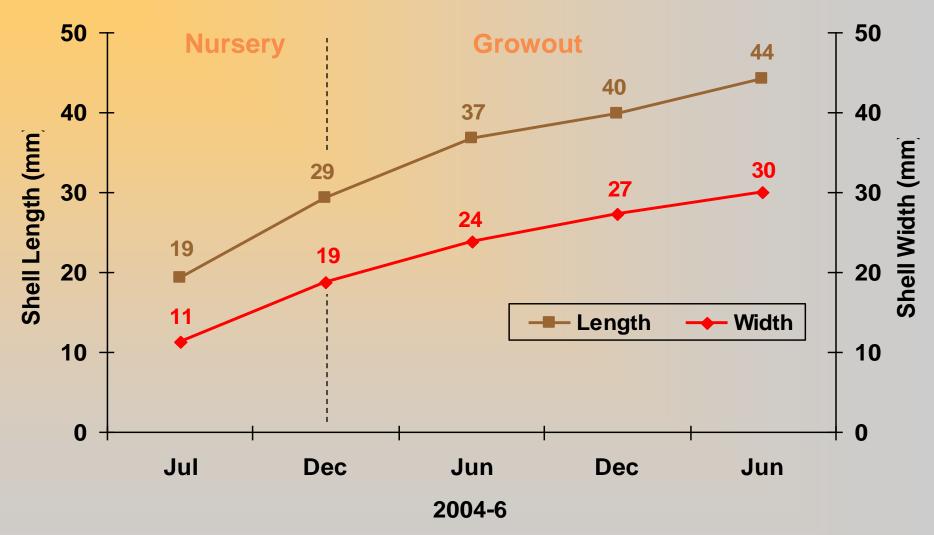
From 7 mm to 22-23 mm (0.9") shell width in 12 months,
 No differences in bag type

Blood Ark Nursery and Growout



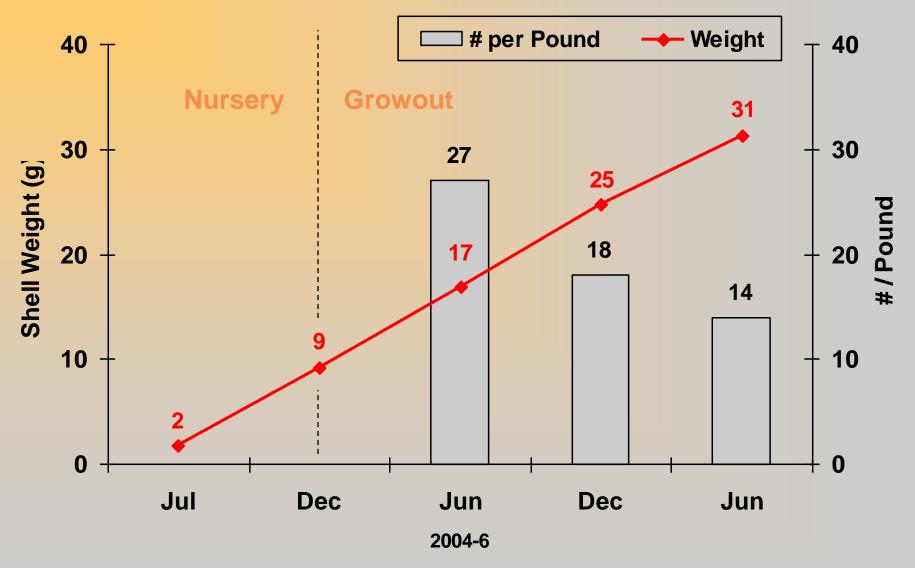
66% survival in nursery (2 months), 80-93% survival in growout (9 months)

Ponderous Ark Nursery and Growout



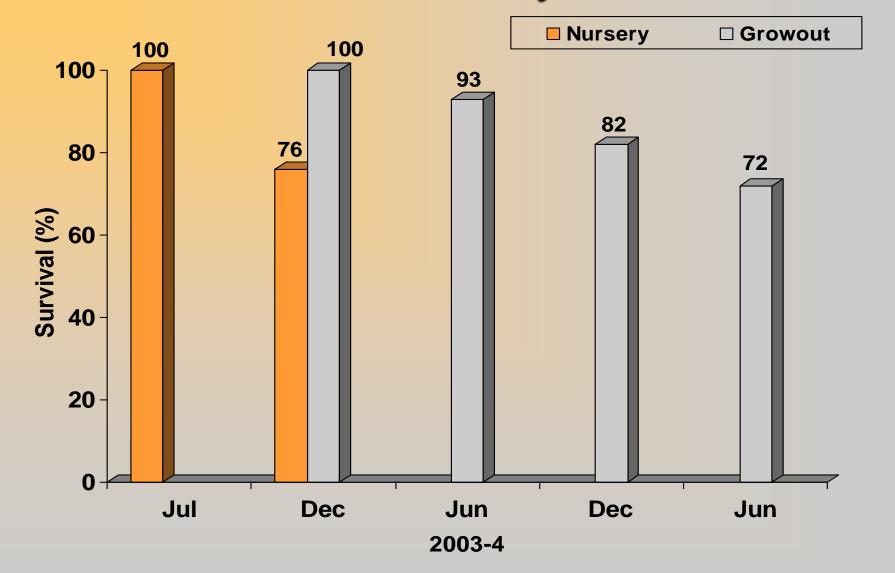
From 19 mm to 44 mm (1 ¾") shell length and from 11 mm to 30 mm (1 ¼") shell width in 24 months

Ponderous Ark Nursery and Growout



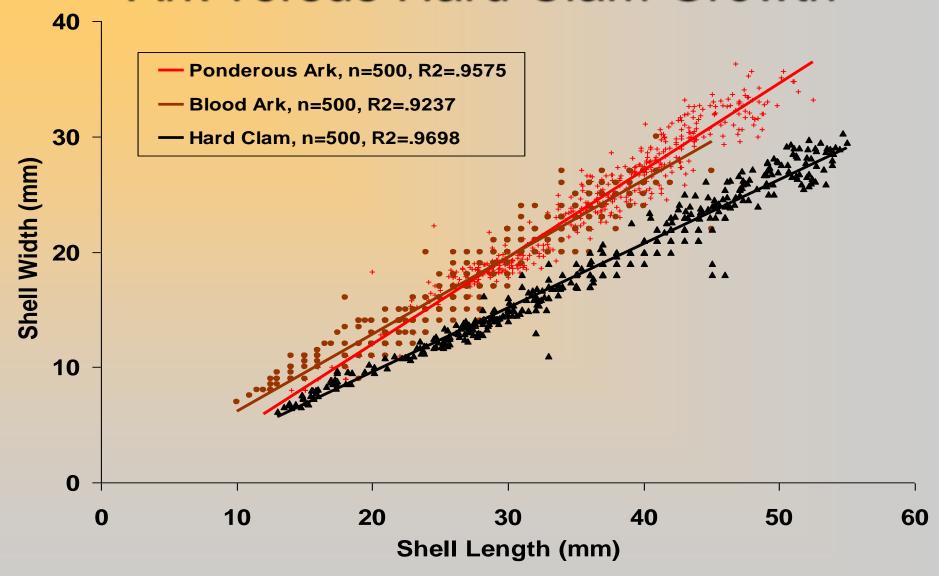
From 2 grams to 31 grams whole weight (14 per pound) in 24 months

Ponderous Ark Nursery and Growout



76% survival in nursery (6 months), 72% survival in growout (18 months)

Ark versus Hard Clam Growth



Shell Length to Width Ratio: 1.5-Blood Ark, 1.4-Ponderous Ark, 1.9-Hard Clam



Ark Clam Marketability

- Assess magnitude of potential domestic market for ark clams, 2003
 - Over 2,100 shellfish wholesalers surveyed nationwide
 - 309 respondents, or 15%
- Survey results revealed limited trade awareness
 - Over 90% wholesalers unfamiliar with them
 - Only 1% reported selling ark clams in 2002
- Nearly one-third were willing to evaluate product samples of both species

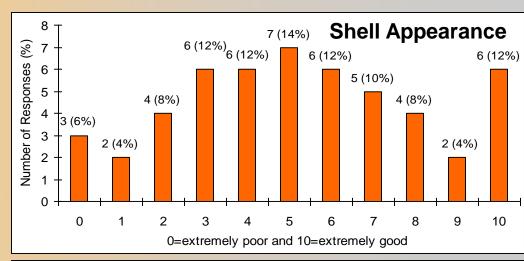
Ark Clam Marketability

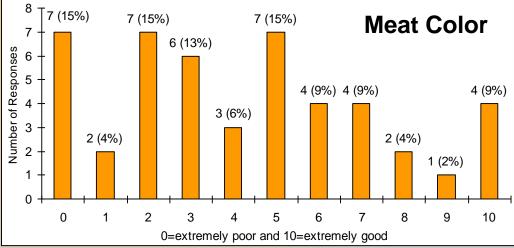
- Determine desired product attributes and evaluate sensory attributes, 2003-4
 - 82 interested dealers received live samples and questionnaire
- Evaluate a number of basic product characteristics – appearance, taste, aroma, and textural properties
 - 52 provided useful evaluations, or 63%
- Estimate potential sales through respective firms

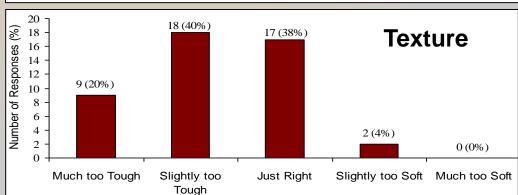


Marketability

- Mediocre evaluations for Appearance
 - Rating of 5 on 0 to 10 scale
 - Negative comments on black color, "fuzzy and "furry" shell
- Meat Color evaluations fared worse
 - 4.2 rating for blood
 - 3.6 rating for ponderous
 - Negative comments on bloody appearance
- Texture was "slightly" to "much too tough"
- Taste ratings were under5 if eaten raw and about5 is eaten cooked





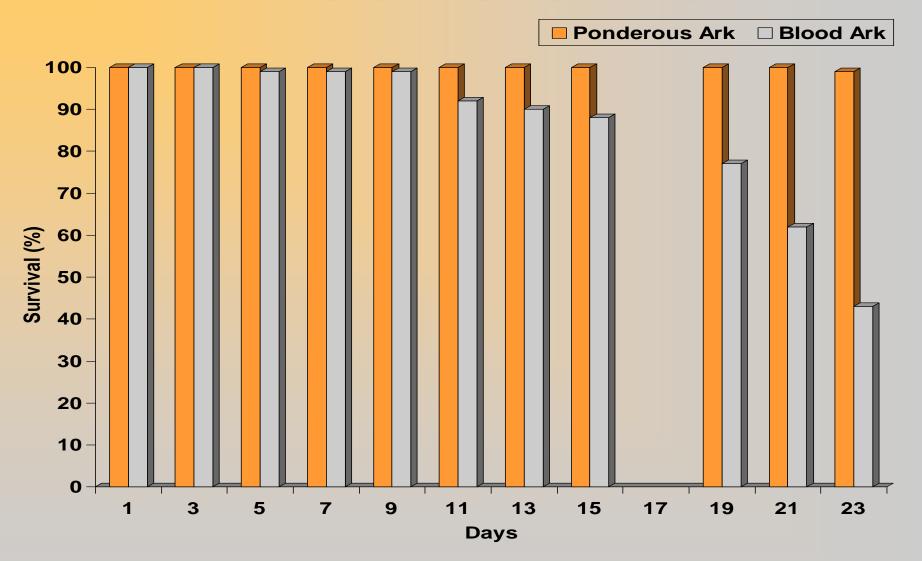




Ark Clam Marketability

- Sales projections for arks
 - 50-60% of respondents could not sell
 - 11 firms, or 21%, estimated sales of 30 to 170,00 blood ark clams per week
 - 8 firms, or 14%, estimated sales of 30 to 120,000 ark clams per week
- Current market is limited
- Widespread lack of familiarity
- Unlikely to be a widespread, mainstream demand for ark clams
- Must recognize importance of ethnic markets in target locations on East and West coasts and Asian and Hispanic niche markets

Ark Clam Shelf Life



- Blood Ark 99% survival in refrigerated storage after 9 days, 51% after 22 days
- Ponderous Ark 99% survival in refrigerated storage after 23 days.

Ark Clam Nutritional Composition

- Nutritional facts and labeling for cultured ark clams were determined for serving size of 100 grams of edible portion
 - Low in calories, fat, cholesterol
 - No carbohydrate
 - High in protein
 - High in sodium
 - High in iron (50-70% of daily value)
- In comparison, hard clams
 - Higher in calories
 - Similar in fats, cholesterol, and carbohydrate
 - Less sodium
 - ½ to 1/3 daily percent values for iron

Nutrition Facts

Serving Size (100g) Servings Per Container

Amount Per Ser	ving
Calories 35	Calories from Fat 5
	% Daily Value*
Total Fat 0.5g	1 %
Saturated Fat	0g 0 %
Cholesterol	35mg 12 %
Sodium 740m	ng 31 %
Total Carbon	ydrate Og 0 %
Dietary Fiber I	less than 1 gram 4 %
Sugars 3g	

Protein 7g

Vitamin A 6%	•	Vitamin C 2%
Calcium 6%	•	Iron 70%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calones:	2,000	2,500
Total Fat	Less than	65g	80g
Saturated Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydra	te	300g	375g
Dietary Fiber		25g	30g

Calories per gram:

Fat 9 · Carbohydrate 4 · Protein 4

Nutrition Facts

Serving Size (100g) Servings Per Container

wnount re	г ъег	rving		
Calories	50	Calories	fro	m

	₩ namy value*
Total Fat 1g	1 %
Saturated Fat 0g	0 %
Cholesterol 55mg	18 %

20 %

0 %

Total Carbohydrate 1g

Dietary Fiber less than 1 gram 4 % Sugars 3g

Protein 11g

Sodium 480mg

Vitamin A 6%	•	Vitamin C 49
Calcium 10%		Iron 50%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calones:	2,000	2,500
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Blood Ark

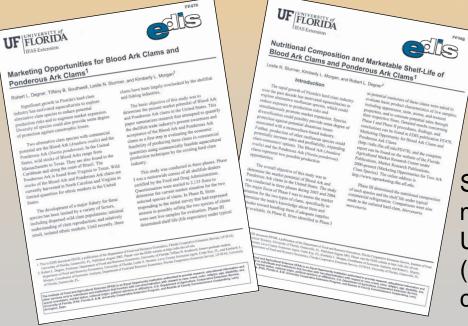
Ponderous Ark

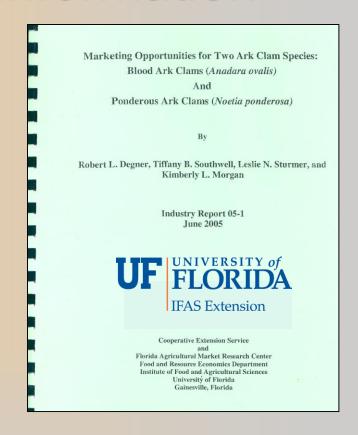
Ark clam market information

Complete Market Report can be found on the UF/IFAS Florida Agricultural Market Research Center's website:

http://www.agmarketing.ifas.ufl.edu,

first click on "Publications," then click on "Marketing Research Publications 2000+"





Summaries of Phase I, II, III of the marketing assessment can be found at the UF/IFAS Electronic Data Information Source (EDIS) website: http://edis.ifas.ufl.edu, click on EDIS pub FE478 and FE568.

